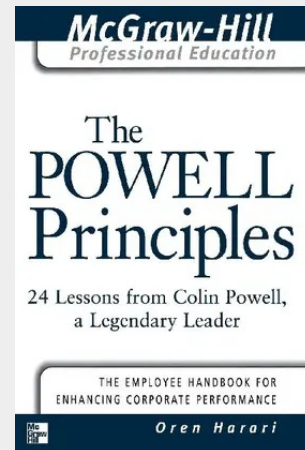


The Powell Principles

24 Lessons from Colin Powell, a Legendary Leader

The Powell Principles details the decision-making habits, success strategies, and leadership philosophies of Secretary of State Colin Powell. Filled with insights that are as refreshingly honest as they are grittily real, this concise, no-nonsense book reveals the keys to Powell's unprecedented success, keys that include: Walk the talkBe a dis-organizerLet change lead growthBe prepared to piss people offCheck your ego at the doorPush the envelopeLet situation dictate strategyChallenge the prosTrust those in the trenchesPrepare to be lonelyColin Powell rose from the hardscrabble streets of the Bronx to become the man Newsweek calls "...the most respected figure in American public life." Let The Powell Principles introduce you to the principles that drove him to the top and provide you with a blueprint for inspiring anyone--including yourself--to achieve extraordinary levels of professional success.

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17,00 €

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sofort versandfertig, Lieferzeit: 1-3 Werktage

Artikelnummer: 9780071411097

Medium: Buch

ISBN: 978-0-07-141109-7

Verlag: McGraw-Hill Education

Erscheinungstermin: 27.12.2002

Sprache(n): Englisch

Auflage: Erscheinungsjahr 2002

Produktform: Kartoniert

Gewicht: 111 g

Seiten: 64

Format (B x H): 152 x 229 mm

