Green

Enterprise Risk Management

A Common Framework for the Entire Organization

Enterprise Risk Management: A Common Framework for the Entire Organization discusses the many types of risks all businesses face. It reviews various categories of risk, including financial, cyber, health, safety and environmental, brand, supply chain, political, and strategic risks and many others. It provides a common framework and terminology for managing these risks to build an effective enterprise risk management system. This enables companies to prevent major risk events, detect them when they happen, and to respond quickly, appropriately, and resiliently. The book solves the problem of differing strategies, techniques, and terminology within an organization and between different risk specialties by presenting the core principles common to managing all types of risks, while also showing how these principles apply to physical, financial, brand, and global strategy risks. Enterprise Risk Management is ideal for executives and managers across the entire organization, providing the comprehensive understanding they need, in everyday language, to successfully navigate, manage, and mitigate the complex risks they face in today’s global market.

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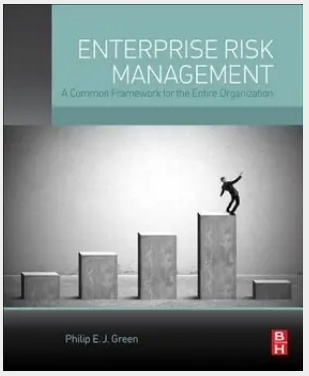

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