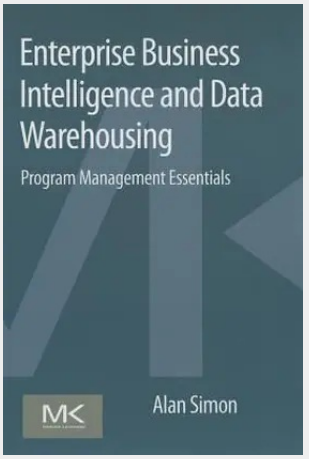
Simon

Enterprise Business Intelligence and Data Warehousing

Program Management Essentials



Corporations and governmental agencies of all sizes are embracing a new generation of enterprise-scale business intelligence (BI) and data warehousing (DW), and very often appoint a single senior-level individual to serve as the Enterprise BI/DW Program Manager. This book is the essential guide to the incremental and iterative build-out of a successful enterprise-scale BI/DW program comprised of multiple underlying projects, and what the Enterprise Program Manager must successfully accomplish to orchestrate the many moving parts in the quest for true enterprise-scale business intelligence and data warehousing. Author Alan Simon has served as an enterprise business intelligence and data warehousing program management advisor to many of his clients, and spent an entire year with a single client as the adjunct consulting director for a $10 million enterprise data warehousing (EDW) initiative. He brings a wealth of knowledge about best practices, risk management, organizational culture alignment, and other Critical Success Factors (CSFs) to the discipline of enterprise-scale business intelligence and data warehousing.

Corporations and governmental agencies of all sizes are embracing a new generation of enterprise-scale business intelligence (BI) and data warehousing (DW), and very often appoint a single senior-level individual to serve as the Enterprise BI/DW Program Manager. This book is the essential guide to the incremental and iterative build-out of a successful enterprise-scale BI/DW program comprised of multiple underlying projects, and what the Enterprise Program Manager must successfully accomplish to orchestrate the many moving parts in the quest for true enterprise-scale business intelligence and data warehousing. Author Alan Simon has served as an enterprise business intelligence and data warehousing program management advisor to many of his clients, and spent an entire year with a single client as the adjunct consulting director for a $10 million enterprise data warehousing (EDW) initiative. He brings a wealth of knowledge about best practices, risk management, organizational culture alignment, and other Critical Success Factors (CSFs) to the discipline of enterprise-scale business intelligence and data warehousing.

34,00 €
34,00 € (zzgl. MwSt.)

Nicht mehr lieferbar

Artikelnummer: 9780128015407
Medium: Buch
ISBN: 978-0-12-801540-7
Verlag: Elsevier Science
Erscheinungstermin: 26.11.2014
Sprache(n): Englisch
Auflage: Erscheinungsjahr 2014
Produktform: Kartoniert
Gewicht: 146 g
Seiten: 100
Format (B x H): 156 x 231 mm

Kundenservice Verlag Dr. Otto Schmidt KG
Neumannstraße 10, 40235 Düsseldorf | kundenservice@otto-schmidt.de | 0221-93738-997 (Inland)