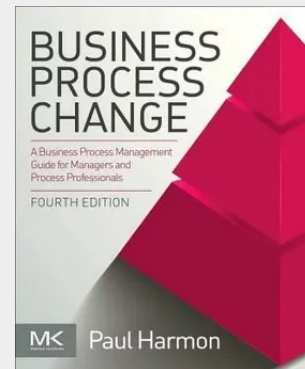


Business Process Change

A Business Process Management Guide for Managers and Process Professionals

Business Process Change: A Business Process Management Guide for Managers and Process Professionals, Fourth Edition, provides a balanced view of the field of business process change. Bestselling author and renowned expert in the field Paul Harmon offers concepts, methods, cases for all aspects, and phases of successful business process improvement. Students and professionals alike will benefit from the comprehensive coverage and customizable, integrated approach to broad business process management that focuses on improving efficiency and productivity. In this updated Edition, particular attention is paid to the impact of disruptive technology on business and the need for agile transformation.

Business Process Change: A Business Process Management Guide for Managers and Process Professionals, Fourth Edition, provides a balanced view of the field of business process change. Bestselling author and renowned expert in the field Paul Harmon offers concepts, methods, cases for all aspects, and phases of successful business process improvement. Students and professionals alike will benefit from the comprehensive coverage and customizable, integrated approach to broad business process management that focuses on improving efficiency and productivity. In this updated Edition, particular attention is paid to the impact of disruptive technology on business and the need for agile transformation.



76,50 €

76,50 € (zzgl. MwSt.)

Nicht mehr lieferbar

Artikelnummer: 9780128158470

Medium: Buch

ISBN: 978-0-12-815847-0

Verlag: Elsevier Science

Erscheinungstermin: 20.03.2019

Sprache(n): Englisch

Auflage: 4th Auflage

Produktform: Kartoniert

Gewicht: 1104 g

Seiten: 534

Format (B x H): 189 x 236 mm

