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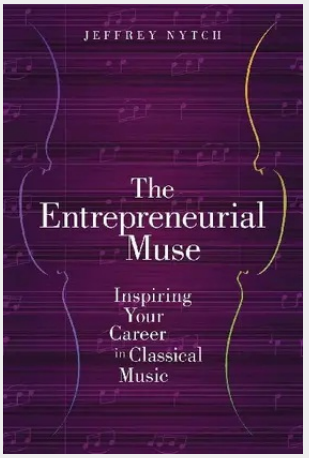
Entrepreneurial Muse

Inspiring Your Career in Classical Music



The Entrepreneurial Muse: Inspiring your career in classical music explores principles of entrepreneurship in a classical music setting, inspiring students, emerging professionals, and educators alike to gain the broader perspective and strategic understanding required to negotiate the complex and ever-changing landscape of a professional music career. The author's own career journey creates an additional narrative intended to inspire a broader and more creative view of career possibilities. Readers will acquire strategic and observational tools designed to expand their view of possible career paths, stimulate creative thinking about how their unique skills can find value in the 21st-century marketplace, and realize their goals through the entrepreneurial process. And because entrepreneurship is itself a creative endeavor, readers will learn how entrepreneurship and artistic integrity can not only peacefully coexist, but actually nurture and inspire each other. The Entrepreneurial Muse explains and illustrates a new approach to developing and maintaining a career in classical music, and to supplement, not replace, traditional music career development texts. The Entrepreneurial Muse inspires readers' creative imaginations and gives them practical tools to help realize a personally authentic career that is sustainable, fulfilling, and impactful.

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