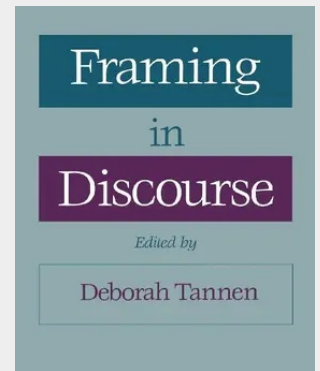


Tannen

## Framing in Discourse

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The concept of framing has been pivotal in research on social interaction among anthropologists, sociologists, psychologists, and linguists. This collection shows how the discourse analysis of frames can be applied to a range of social contexts. Tannen provides a seminal theoretical framework for conceptualizing the relationship between frames and schemas as well as a methodology for the discourse analysis of framing in interaction. Each chapter makes a unique theoretical contribution to frames theory while showing how discourse analysis can elucidate the linguistic means by which framing is accomplished in a particular interactional setting. Applied to such a wide-range of contexts as a medical examination, psychotic discourse, gender differences in sermon performance, boys' "sportscasting" their own play, teasing among friends, a comparison of Japanese and American discussion groups, and sociolinguistic interviews, the discourse analysis of framing emerges here as a fruitful new avenue for interaction analysis.



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