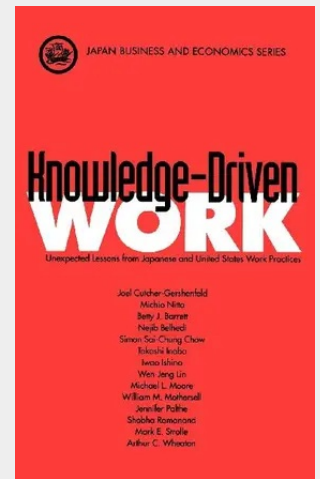


Knowledge-Driven Work

The daily work experiences of people in almost any part of the world are shaped by workplace innovations. Despite the vast diffusion of work practices, little is known about what it means for a company in the region to identify what it sees as the best practice and then introduce these practices in another culture which are less visible than the global exchange of products and services, but more significant. This book provides us with a closeup of eight Japanese affiliated manufacturing facilities operating in the United States and the beginnings of a reverse diffusion of innovation back to Japan. The key finding in this book is that massive global diffusion of work practices rests on something very fragile. This is the process by which individuals and groups of people come to new understandings that enable them to adopt new work practices. It is a process termed "virtual knowledge", which can be found at that critical time when understandings are still in formation. Also, the book reveals how some organizations have anticipated and channeled virtual knowledge that is constantly emerging from different groups in the organization. This turns out to be the core building block for continuous improvement in operations and is central to the process of diffusion. The process is part of a much larger process of global diffusion from Japan, the United States and other nations to all parts of the world.

The daily work experiences of people in almost any part of the world are shaped by workplace innovations. This book provides a close-up of eight Japanese affiliated manufacturing facilities operating in the United States, tracing the flow of ideas from Japan to the US and the beginnings of a reverse diffusion of innovation back to Japan. Arguing that traditional conceptions of knowledge in the workplace are incomplete, the author introduces the concept of "virtual knowledge" to reflect the elusive, yet critical understandings that are a function of particular combinations of people. He reveals how some organizations have anticipated and channeled the virtual knowledge that is constantly emerging from different groups in the organization, a process that is part of a much larger process of global diffusion from Japan, the US, and other nations to all parts of the world.



154,70 €
154,70 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780195114546
Medium: Buch
ISBN: 978-0-19-511454-6
Verlag: Oxford University Press
Erscheinungstermin: 10.09.1998
Sprache(n): Englisch
Auflage: Erscheinungsjahr 1998
Produktform: Gebunden
Gewicht: 482 g
Seiten: 208
Format (B x H): 161 x 240 mm

