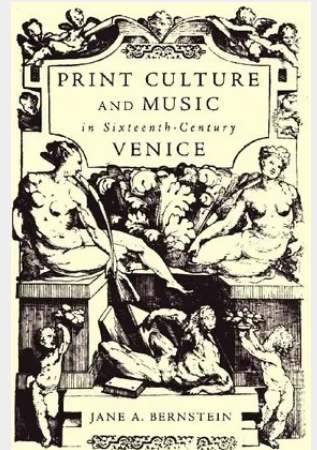


Print Culture and Music in Sixteenth-Century Venice

This book is a spin-off of the author's earlier award-winning *Music Printing in Renaissance Venice: The Scotto Press (1539-1572)* and is about the commerce of music and its connection to the printing and publishing industry in mid-sixteenth century Venice. While it incorporates much of the material presented in the former study, it presents a broad portrayal of the Venetian music book trade and explores business strategies that music printers followed in the marketing of musical repertoires.

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