

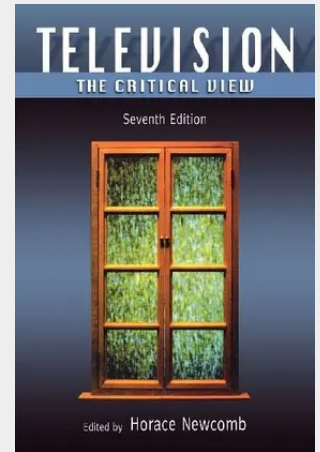
Newcomb

Television

The Critical View

This anthology, first published in 1976, is used in courses on television criticism, television history, media & society, and broadcasting. The 7th edition, which is comprised of virtually all new selections, features a slightly revamped organization, adding sections on History and Reception. In addition, this revision expands its international focus, with pieces on the Chinese soap opera, Brazilian telenovelas, and the role of race in Puerto Rican television, among others. Finally, this book remains current in its treatment of technology, making it the gold standard of anthologies on television.

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