

Grodal

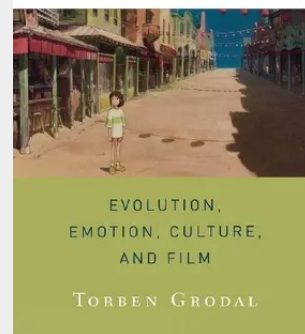
Embodied Visions

Evolution, Emotion, Culture, and Film

Embodied Visions presents a groundbreaking analysis of film through the lens of bioculturalism, revealing how human biology as well as human culture determine how films are made and experienced. Throughout his study, Torben Grodal uses the breakthroughs of modern brain science to explain central features of film aesthetics and to construct a general model of aesthetic experience - what he terms the PECMA flow model - that demonstrates the movement of information and emotions in the brain when viewing film. Examining a wide array of genres - animation, romance, pornography, fantasy, horror - from evolutionary and psychological frameworks, Grodal expands his scope to reflect on social issues at the intersection of film theory and neuropsychology, including moral problems in film viewing, how we experience realism and character identification, and the value of the subjective forms that cinema elaborates. Embodied Visions broadens the theoretical framework of cognitive approaches to cinema while contributing toward a growing body of work on the relation between biology and culture.

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EMBODIED VISIONS



110,10 €

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Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780195371314

Medium: Buch

ISBN: 978-0-19-537131-4

Verlag: Oxford University Press

Erscheinungstermin: 01.03.2009

Sprache(n): Englisch

Auflage: Erscheinungsjahr 2009

Produktform: Gebunden

Gewicht: 666 g

Seiten: 336

Format (B x H): 161 x 240 mm

