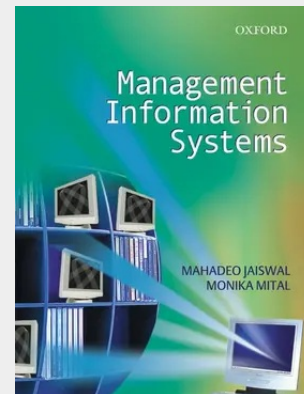


## MANAGEMENT INFORMATION SYSTEMS

Management Information Systems meets the requirement of MBA students for a comprehensive textbook on the strategic use of information systems (IS) for decision making in organizations. It explores the core concepts of management information systems through managerial applications and supplements them with detailed case studies. The book provides in-depth coverage of the three components of IS in a business organization from an Indian perspective: core concepts of information systems, business information systems, and management issues in information systems. Among the important topics discussed are: knowledge management systems, enterprise application and planning, installation and use of IT architecture and IS for business processes, and the role of the chief information officer in IS leadership. It pays special attention to emerging areas, such as telecommunications for business, enterprise resource systems, IS for business effectiveness and management, and the role of critical success factors in IS implementation. BL expounds on issue and challenges faced by Indian organizations in business applications of information systems BL illustrates scenario building analysis and solving business problems through IS solutions BL includes classroom-tested cases in key areas of IS as well as caselets from industry BL provides end-chapter questions that focus on critical thinking as also suggestions for group discussions and outdoor projects



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