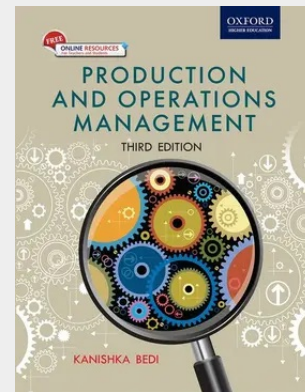


Production and Operations Management

The third edition of Production and Operations Management has been updated with one new chapter, new sections, and new exhibits and case studies. The text material has been restructured to focus on the changes since the last edition. It now has 16 chapters. Beginning with an introduction to the basic concepts of production and operations management, it goes on to discuss operations strategies, new product development, and outsourcing and offshoring. It provides in-depth coverage of the core components of facility capacity and layout planning, project management, inventory management, and total productive maintenance. The book explores issues and challenges operations scheduling, demand forecasting, and service operations management.

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