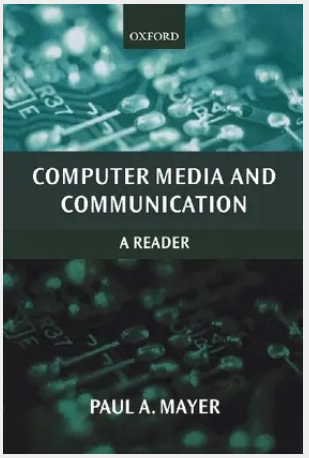
Mayer

Computer Media and Communication

A Reader



Computer Media and Communication: A Reader is a collection of key texts selected for their significance to thought about computers as media. The book is divided into two parts. The chapters in the first part offer a chronological overview of how thinking about computers as a means of communication developed, while the second part offers far-reaching analyses of the implications of computer media for culture and society, while highlighting significant directions of current research. The book not only provides an insight into how thinking about computers as media has developed but also is an excellent guide for students and others interested in the field of media and communication studies. (This book is the first in the Oxford Readers in Media and Communication series under the General Editorship of Professors Brian Winston and Everette Dennis which will be an authoritative wide-ranging series of readings for media students. There are more than eighty institutions in the UK offering courses in the field at present and in the USA this number is ten times as great.)

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