

Controlling Strategy

Management, Accounting, and Performance Measurement

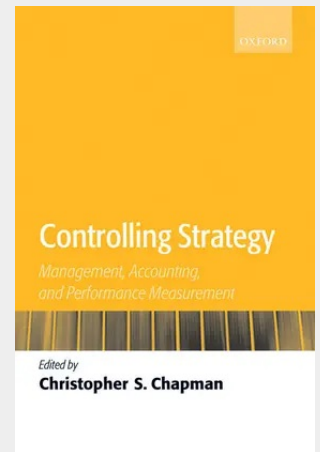
Ideas about the role of management accounting systems in a firm's strategy have changed in recent years, and this book explores the ways in which this has happened. Management control systems have frequently been seen as irrelevant to strategy, or even damaging. Controlling Strategy draws out the various ways in which management control systems can build and sustain valuable strategic roles. The book explores topics such as: *Strategic measurement; *Strategic data analysis; *The Balanced Scorecard; *Capital budgeting; *Strategy coordination; Written as an introduction to the strategic role of management control systems Controlling Strategy provides a synthesis of important work in the fields of strategy and management accounting. Academics and Advanced Students of Accounting, Strategy, or Management Studies will find the book an indispensable guide to this area.

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96,00 €

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Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780199280636

Medium: Buch

ISBN: 978-0-19-928063-6

Verlag: OUP Oxford

Erscheinungstermin: 09.06.2005

Sprache(n): Englisch

Auflage: Erscheinungsjahr 2005

Produktform: Kartoniert

Gewicht: 319 g

Seiten: 208

Format (B x H): 156 x 234 mm

