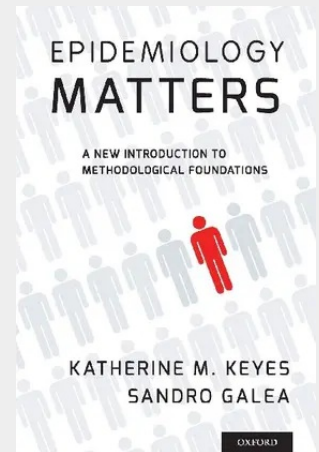


Epidemiology Matters

A New Introduction to Methodological Foundations

Epidemiology Matters offers a new approach to understanding and identifying the causes of disease -- and with it, how to prevent disease and improve human health. Utilizing visual explanations and examples, this text provides an accessible, step-by-step introduction to the fundamentals of epidemiologic study, from design to analysis. Across fourteen chapters, Epidemiology Matters teaches the individual competencies that underlie the conduct of an epidemiologic study: identifying populations; measuring exposures and health indicators; taking a sample; estimating associations between exposures and health indicators; assessing evidence for causes working together; assessing internal and external validity of results. With its consequentialist approach -- designing epidemiologic studies that aim to inform our understanding, and therefore improve public health -- Epidemiology Matters is an introductory text for the next generation of students in medicine and public health.

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98,90 €

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Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780199331246

Medium: Buch

ISBN: 978-0-19-933124-6

Verlag: OUP US

Erscheinungstermin: 16.07.2014

Sprache(n): Englisch

Auflage: Erscheinungsjahr 2014

Produktform: Kartoniert

Gewicht: 395 g

Seiten: 256

Format (B x H): 156 x 234 mm

