Hendry

Management

A Very Short Introduction

John Hendry, a leading management scholar, looks at the nature and practice of Management in this Very Short Introduction. Tracing the development of management over the last century, he looks not only at what managers do, but also provides an insight to modern management theory. He considers the influences of national and organizational culture, the relationship between power and domination, managing in different cultures, approaches to management, and at the accountability of managers and morality. This is an ideal introduction for anyone interested in, or studying, business and management. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

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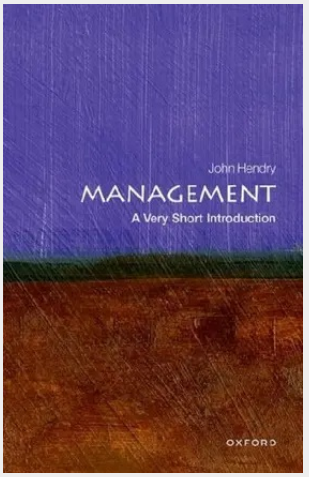

13,00 €
13,00 € (zzgl. MwSt.)

Nicht mehr lieferbar

Artikelnummer: 9780199656981
Medium: Buch
ISBN: 978-0-19-965698-1
Verlag: Oxford University Press
Erscheinungstermin: 24.10.2013
Sprache(n): Englisch
Auflage: Erscheinungsjahr 2013
Serie: Very Short Introductions
Produktform: Kartoniert
Gewicht: 124 g
Seiten: 160
Format (B x H): 111 x 175 mm

Kundenservice Verlag Dr. Otto Schmidt KG
Neumannstraße 10, 40235 Düsseldorf | kundenservice@otto-schmidt.de | 0221-93738-997 (Inland)