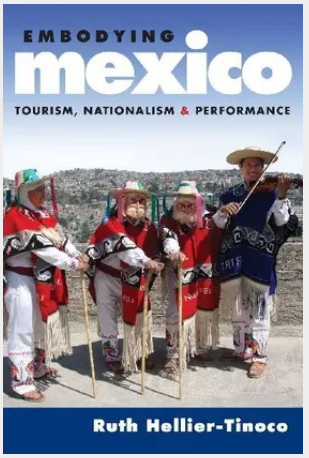
Hellier-Tinoco

Embodying Mexico

Tourism, Nationalism & Performance

Embodying Mexico examines two performative icons of Mexicanness--the Dance of the Old Men and Night of the Dead of Lake Pátzcuaro--in numerous manifestations, including film, theater, tourist guides, advertisements, and souvenirs. Covering a ninety-year period from the postrevolutionary era to the present day, Hellier-Tinoco's analysis is thoroughly grounded in Mexican politics and history, and simultaneously incorporates choreographic, musicological, and dramaturgical analysis. Exploring multiple contexts in Mexico, the USA, and Europe, Embodying Mexico expands and enriches our understanding of complex processes of creating national icons, performance repertoires, and tourist attractions, drawing on wide-ranging ethnographic, archival, and participatory experience. An extensive companion website illustrates the author's arguments through audio and video.

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