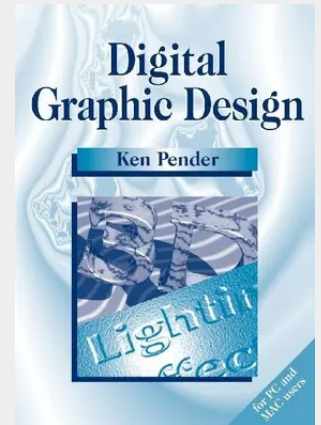


Digital Graphic Design

Comprehensive, cross-platform, DIY guide to the creation of a wide range of graphic effects: from the scanning and manipulation of photographs to exciting 3D graphics and the creative use of typography. Benefit from a design professional's experience, not the software vendors! Part one leads you through a summary of the rapid advances in graphic design software and hardware now available to the PC or Mac user, followed by a structured overview of the rich array of resources to the digital designer in the form of drawing, painting and 3D applications, clipart, photolibraries, scanned images, digital photographs and new Internet sources. Part Two is structured in the form of a series of Workshop sessions. Each session explains in simple language the methods and techniques used to create the wide variety of over 300 graphic design examples included in the book. The examples are based on a wide range of popular PC and Mac applications, covering vector drawing, painting, scanning, photoediting, use of special effect filters and the creation of 3D effects. Ken Pender is a freelance graphic arts professional. He has also worked for 25 years with IBM and was Manager of their European Computer Integrated Manufacturing Technology Centre in Germany.

- Written for PC and Mac platforms
- Covers the latest software: Photoshop, Fractal Painter, Ray Dream Designer, Illustrator, Freehand, Corel Draw, PageMaker and Quark Xpress
- Written from the designers point of view, not the software vendors workshop format and over 300 graphic examples explain how
- Clear and easy to follow
- Written for graphic designers involved in the following industries: advertising, photography, multimedia, and animation desktop publishing
- Useful for undergraduates on Media/Art and Design courses - or anyone using computers in the home or office wishing to improve the quality of their presentation

This book is a DIY guide to the creation of a wide range of graphic effects from the scanning and manipulation of photographs to exciting 3D graphics and the creative use of typography.



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