

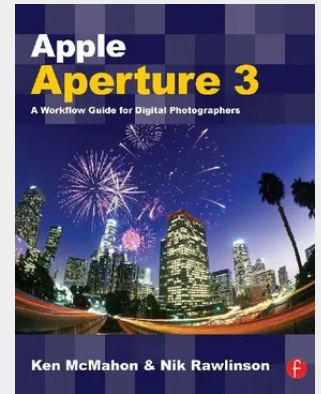
McMahon

Apple Aperture 3

A Workflow Guide for Digital Photographers

With over 200 brand new features, Apple's leading photo management and image processing package just got a whole lot bigger! From Faces to Places and Brushes to Presets, Mac experts Ken McMahon and Nik Rawlinson will guide you through everything you could ever need to know about Aperture 3 including how to: - Find, tag, and protect your images with advanced metadata techniques - Use Presets, Nondestructive brushes and the powerful new Curves tool to dramatically enhance your photos - Seamlessly integrate Aperture 3 with other programs for incredible results Apple Aperture 3 - A Workflow Guide for Digital Photographers shows you how to put this powerful software right at the heart of your digital photography workflow. Inside you will find information on how to import, sort and navigate thousands of Raw files like a pro; how to fully utilize the new rush-based adjustments and quick fix adjustment presets to creatively edit your images; and how to export your images to slideshows, the Web, or even create your own coffee table style photobook.

Aperture is a dedicated end-to-end workflow tool for photographers, and this book guides the reader through the complete process from capture to output. The beauty of Aperture is that--unlike Adobe's rival workflow software, Lightroom--it doesn't force a particular structure or workflow on to the user. This more open-ended approach means it is becoming increasingly popular with photographers, but also means that there is a lot to learn for a newcomer to the software. Whether you are cataloging, organizing and adding Metadata to thousands of RAW files; selecting, cropping and correcting an individual image; or preparing files for final output to web or print, this book provides a complete reference for producing high-quality results with Aperture.



62,80 €

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Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780240521787

Medium: Buch

ISBN: 978-0-240-52178-7

Verlag: Routledge

Erscheinungstermin: 02.08.2010

Sprache(n): Englisch

Auflage: 1. Auflage 2010

Produktform: Kartoniert

Gewicht: 655 g

Seiten: 336

Format (B x H): 189 x 246 mm

