

Freer

Microstock Photography

How to Make Money from Your Digital Images

Be a part of one of the world's fastest growing imaging phenomenons: microstock photography. Microstock photography provides both professional and amateur photographers an opportunity to diversify their income and expand their artistic visibility by turning day trip photos or photography portfolios into viable business investments. Douglas Freer has written a comprehensive book that details the technical and commercial processes of the microstock industry. A must read for entrants into the microstock photography field, "Microstock Photography" shows you how to: Choose the right microstock agency; shoot work that will sell; navigate the strict technical requirements; understand the likely financial returns; review licensing models; understand copyright issues. Over 60 illustrations and photographs help you improve your skills, learn new techniques specific to shooting stock photography and better understand what the microstock market demands. Anyone can shoot digital stock photography, but in order to make money and be successful, you need the practical advice that can only be found in this book.

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24,50 €

22,90 € (zzgl. MwSt.)

Nicht mehr lieferbar

Artikelnummer: 9780240808963

Medium: Buch

ISBN: 978-0-240-80896-3

Verlag: Taylor & Francis Ltd

Erscheinungstermin: 25.03.2008

Sprache(n): Englisch

Auflage: 1. Auflage 2008

Produktform: Kartoniert

Gewicht: 581 g

Seiten: 320

Format (B x H): 188 x 244 mm

