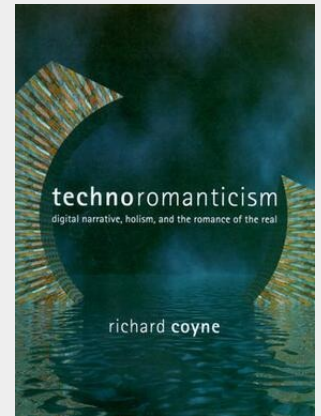


Technoromanticism

Digital Narrative, Holism, and the Romance of the Real

Technoromanticism pits itself against a hard-headed rationalism, but its most potent antagonists are contemporary pragmatism, phenomenology, hermeneutics, surrealism, and deconstruction—all of which subvert the romantic legacy and provoke new narratives of computing. This book explores the spectrum of romantic narrative that pervades the digital age, from McLuhan's utopian vision of social reintegration by electronic communication to claims that cyberspace creates new realities. Technoromanticism pits itself against a hard-headed rationalism, but its most potent antagonists are contemporary pragmatism, phenomenology, hermeneutics, surrealism, and deconstruction—all of which subvert the romantic legacy and provoke new narratives of computing. Thus the book also serves as an introduction to the application of contemporary theory to information technology, raising issues of representation, space, time, interpretation, identity, and the real. As such, it is a companion to Coyne's *Designing Information Technology in the Postmodern Age: From Method to Metaphor* (MIT Press, 1995).



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