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Professionals and Policy

Management Strategy in a Competitive World

By means of case studies in schools and hospitals, this text describes and evaluates the current issues faced by both education and health professionals. It argues that much can be learned by comparing the experiences of the two groups, and suggests ways in which education and health workers can respond positively to the changes of recent years to ensure that essential services are maintained and improved.

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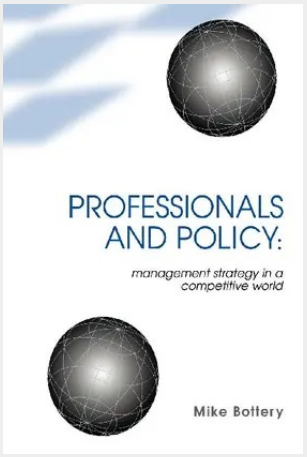

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