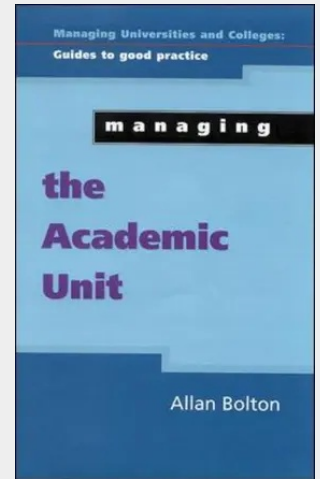


Managing the Academic Unit

As universities and colleges undergo significant change, then so do academic units (whether faculties, schools or departments) and the roles of their managers. Managing the Academic Unit explores these changes and tackles key issues such as devolution of responsibility, methods of decision-making, and formation of strategy. It is full of case study material which provides insider experience of, and practical advice for, running an academic unit. Allan Bolton gives guidance on key departmental concerns such as resource allocation, personnel, marketing, student recruitment, facilities and quality. He covers the varying needs of different academic units, from relatively well-developed and large schools to small departments and start-up operations. He also examines the qualities required of key players such as directors, deans, heads of department and faculty administrators; and presents ideas for improved induction and development opportunities for academic leaders. Managing the Academic Unit is a key resource for actual and aspiring academic leaders; it provides both an overview and 'hands on' help for unit managers; and invites the 'head offices' of universities and colleges to reconsider ways to release the energy available in its academic units.



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