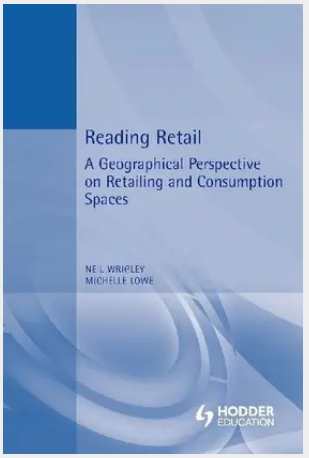
Wrigley / Lowe

Reading Retail

A Geographical Perspective on Retailing and Consumption Spaces



Reading Retail captures contemporary debates on the geography of retailing and consumption spaces. It is constructed around a series of 'readings' from key works, and is designed to encourage readers to develop a sense of engagement with the rapidly evolving debates in this field. More than 60 edited readings are integrated into the text, providing a guided route map through the literature and into the study of the geographies of retailing and consumption. The volume also introduces readers to the exciting and interdisciplinary developments unfolding in the 'new retail geography', drawing on up-to-the-minute research material from areas ranging from anthropology to business studies, and tackling issues as diverse as retail internationalization and e-commerce. Reading Retail is unique in bringing together a huge range of perspectives on retailing and consumption spaces and will provide a key source text for students in this field.

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