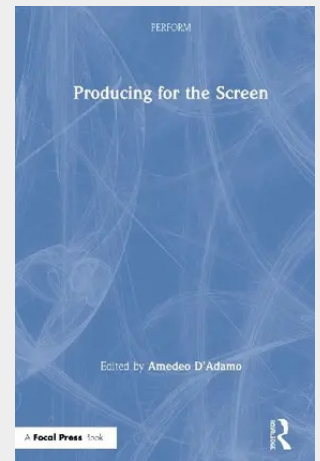


Producing for the Screen

Producing for the Screen is a collection of essays written by and interviews with working producers, directors, writers, and professors, exploring the business side of producing for film and television. In this book, over 30 industry professionals dispel myths about the industry and provide practical advice on topics such as how to break into the field; how to develop, nurture, and navigate business relationships; and how to do creative work under pressure. Readers will also learn about the entrepreneurial expectations in relation to marketing, strategies for contending with the emotional highs and lows of producing, and money management while pursuing producing as a profession. Written for undergraduates and graduates studying filmmaking, aspiring producers, and working producers looking to reinvent themselves, Producing for the Screen provides readers with a wealth of first-hand information that will help them create their own opportunities and pursue a career in film and television.

Producing for the Screen is a unified collection of essays written by and interviews with working producers, directors, writers, and professors, that takes the reader through the 5 major business-spheres of producing for film, TV and the Web.



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