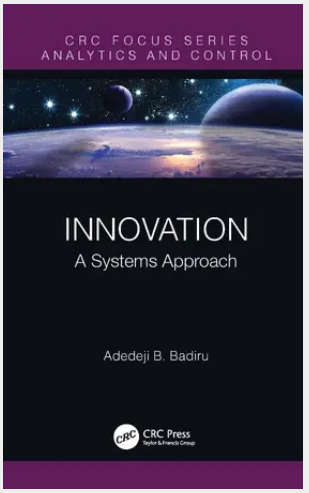
Badiru

Innovation: A Systems Approach

It is a systems world. This concise book uses a systems-based approach to show how innovation is ubiquitous in all facets of endeavors, including business, industry, government, and academia. The systems approach facilitates process design, evaluation, justification, and integration. This book explicitly highlights the crucial role of integration in any innovation project. It presents conceptual and operational definitions of innovation. Emphasis is placed on the context related to the theme of systems thinking. Features - Covers the intrinsic basis for innovation from a systems perspective - Describes the use of the DEJI systems model for actuating innovation - Highlights the role of humans in the innovation loop - Provides guidance for innovation project management - Presents a case example of linking quality and innovation - Introduces the Umbrella Theory of Innovation



63,00 €
58,88 € (zzgl. MwSt.)

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Artikelnummer: 9780367190859
Medium: Buch
ISBN: 978-0-367-19085-9
Verlag: CRC PR INC
Erscheinungstermin: 03.03.2020
Sprache(n): Englisch
Auflage: 1. Auflage 2020
Serie: Analytics and Control
Produktform: Gebunden
Gewicht: 334 g
Seiten: 170
Format (B x H): 224 x 144 mm