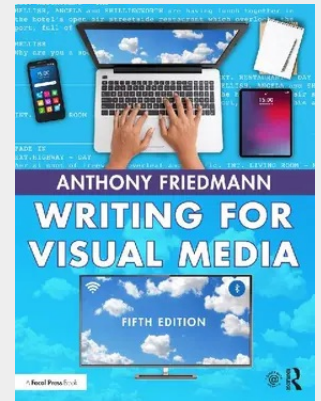


Writing for Visual Media

Writing for Visual Media provides writers with an understanding of the nature of visual writing behind all visual media. Such writing is vital for directors, actors, and producers to communicate content to audiences. Friedmann provides an extended investigation into dramatic theory and how entertainment narrative works, illustrated by examples and detailed analysis of scenes, scripts, techniques, and storylines. This new edition has a finger on the pulse of the rapidly evolving media ecosystem and explains it in the context of writing and creating content. Friedmann lays out many of the complex professional, creative, and commercial issues that a writer needs to understand in order to tell engaging stories and construct effective and professional screenplays. This new edition includes: - A new chapter on storytelling - A fresh examination of dramatic theory and how to apply it to constructing screenplays - Updated discussion of mobile platforms - A lengthened discussion of copyright, ethics, and professional development issues - An updated companion website with sample scripts and corresponding videos, an interactive glossary, sample storyboards and screenplays, links to industry resources, and materials for instructors such as slides, a syllabus, and a test bank.

Provides writers with an understanding of the nature of visual writing behind all visual media. Such writing is vital for directors, actors, and producers to communicate content to audiences. This new edition has a finger on the pulse of the rapidly evolving media ecosystem and explains it in the context of writing and creating content.


94,70 €

94,70 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780367236250

Medium: Buch

ISBN: 978-0-367-23625-0

Verlag: Routledge

Erscheinungstermin: 29.11.2021

Sprache(n): Englisch

Auflage: 5. Auflage 2021

Produktform: Kartoniert

Gewicht: 1031 g

Seiten: 422

Format (B x H): 210 x 280 mm
