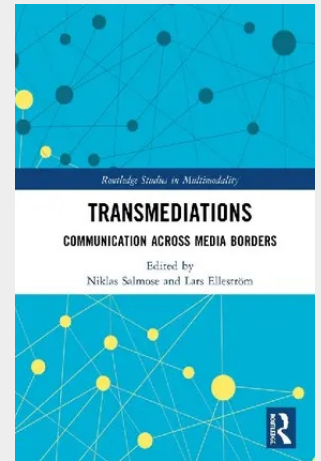


Transmediations

Communication Across Media Borders

This collection offers a multi-faceted exploration of transmediations, the processes of transfer and transformation that occur when communicative acts in one medium are mediated again through another. While previous research has explored these processes from a broader perspective, Salmose and Elleström argue that a better understanding is needed of the extent to which the outcomes of communicative acts are modified when transferred across multimodal media in order to foster a better understanding of communication more generally. Using this imperative as a point of departure, the book details a variety of transmediations, viewed through four different lenses. The first part of the volume looks at narrative transmediations, building on existing work done by Marie-Laure Ryan on transmedia storytelling. The second section focuses on the spatial dynamics involved in media transformation as well as the role of the human body as a perceptive agent and a medium in its own right. The third part investigates new, radical boundaries and media types in transmediality and hence shows its versatility as a method of analyzing complex and contemporary communicative discourses. The fourth and final part explores the challenges involved in transmediating scientific data into the narrative format in the context of environmental issues. Taken together, these sections highlight a range of case studies of transmediations and, in turn, the complexity and variety of the process, informed by the methodologies of the different disciplines to which they belong. This innovative volume will be of particular interest to students and scholars in multimodality, communication, intermediality, semiotics, and adaptation studies.

This collection offers a multi-faceted exploration of transmediations, the processes of transfer and transformation that occur when communicative acts in one medium are mediated again through another, across a range of disciplines.



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