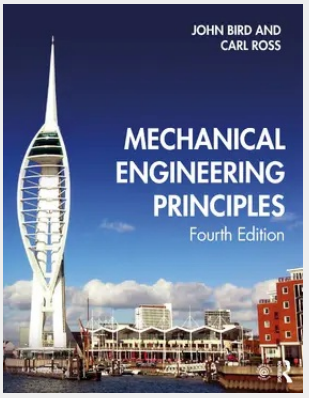
Bird / Ross

Mechanical Engineering Principles

A student-friendly introduction to core mechanical engineering topics. This book introduces mechanical principles and technology through examples and applications, enabling students to develop a sound understanding of both engineering principles and their use in practice. These theoretical concepts are supported by 400 fully worked problems, 700 further problems with answers, and 300 multiple-choice questions, all of which add up to give the reader a firm grounding on each topic. Two new chapters are included, covering the basic principles of matrix algebra and the matrix displacement method. The latter will also include guidance on software that can be used via SmartPhones, tablets or laptops. The new edition is up to date with the latest BTEC National specifications and can also be used on undergraduate courses in mechanical, civil, structural, aeronautical and marine engineering, and naval architecture. A companion website contains the fully worked solutions to the problems and revision tests, practical demonstration videos, as well as a glossary and information on the famous engineers mentioned in the text.



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