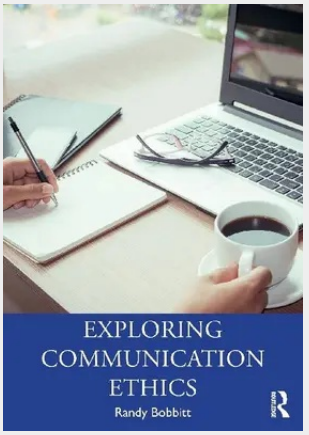
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Exploring Communication Ethics

A Socratic Approach

Exploring Communication Ethics is a comprehensive textbook on the ethical issues facing communication professionals in today's rapidly changing media environment. Empowering students to respond to real-world ethical dilemmas by drawing upon philosophical principles, historical background, and the ethical guidelines of major professional organizations, this book is designed to stimulate class discussion through real-world examples, case studies, and discussion problems. Students will learn how to mediate between the best interests of their employers and their responsibilities toward other parties, and to consider how economic, technological, and legal changes in their industries affect these ethical considerations. It can be used as a core textbook for undergraduate or graduate courses in communication or media ethics, and provides an ideal supplement for specialist classes in public relations, professional communication, advertising, political communication, or journalism and broadcast media.

Exploring Communication Ethics is a comprehensive textbook on the ethical issues facing communication professionals in today's mercurial media landscape. With case studies and philosophical principals, journalism, advertising, and public relations students will learn to navigate real-world dilemmas.



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