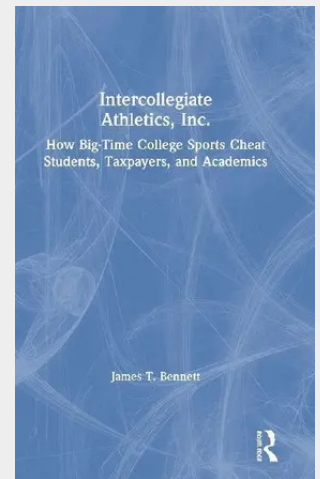


Intercollegiate Athletics, Inc.

How Big-Time College Sports Cheat Students, Taxpayers, and Academics

Intercollegiate Athletics, Inc. examines the corrupting influence and damaging financial effects of big-time intercollegiate athletics, especially football and to a lesser extent basketball, on American higher education. Including historical and contemporary perspectives, the book traces the growth of intercollegiate sports from largely student-run activities supervised by faculty to the gargantuan, taxpayer-supported spectacles that now dominate many public universities. It investigates the regressive student fees that have helped subsidize big-time sports at public universities and prop up chronically unprofitable athletic departments, as well as the corrosive effects of athletics on the university's academic enterprise. A review of the alleged salutary effects of massive sports programs, such as spurring alumni donations and student applications, reveals that such benefits are largely illusory, more myth than real. The book also pays special attention to the often prescient, if largely unsuccessful, opponents of these developments, and considers the alternatives to big-time athletics, from abolition to professionalization to club sports. Students, scholars, sports fans, and those interested in learning how big-time football and basketball have cast such an enormous—and often baleful—shadow upon American colleges and universities will profit from this provocative and engagingly written book.

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206,30 €

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Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780367353872

Medium: Buch

ISBN: 978-0-367-35387-2

Verlag: Routledge

Erscheinungstermin: 03.12.2019

Sprache(n): Englisch

Auflage: 1. Auflage 2019

Produktform: Gebunden

Gewicht: 517 g

Seiten: 230

Format (B x H): 161 x 240 mm

