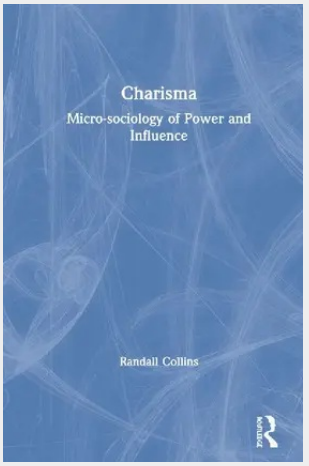
Collins

Charisma

Micro-sociology of Power and Influence

What is charisma? And how does it generate influence and power? World-renowned sociologist Randall Collins explores these and many other questions in a highly readable exploration of the various forms of charisma and how charisma elevated Jesus, Cleopatra, Lawrence of Arabia, Queen Elizabeth, Hitler, Churchill, Franklin and Eleanor Roosevelt, Madame Mao Zedong, and others. He explores four types of charisma: frontstage, backstage, success-magic, and reputational charisma. Not everyone has the same kind of charisma and Collin's identifies important differences and their relations to power. The book exemplifies Collin's sophisticated micro-sociology in accessible and compelling prose, quietly building subtle matrices of analysis that show how sociology unveils hidden discoveries.

What is charisma? And how does it generate influence and power? World-renowned sociologist Randall Collins explores these and many other questions in a highly readable exploration of the various forms of charisma and how charisma elevated Jesus, Cleopatra, Lawrence of Arabia, Queen Elizabeth, Hitler, Churchill, Franklin and Eleanor Roosevelt, Madame Mao Zedong, and others. He explores four types of charisma: frontstage, backstage, success-magic, and reputational charisma. Not everyone has the same kind of charisma and Collin's identifies important differences and their relations to power. The book exemplifies Collin's sophisticated micro-sociology in accessible and compelling prose, quietly building subtle matrices of analysis that show how sociology unveils hidden discoveries.



226,50 €
226,50 € (zzgl. MwSt.)

Nicht mehr lieferbar

Artikelnummer: 9780367373597
Medium: Buch
ISBN: 978-0-367-37359-7
Verlag: Taylor & Francis Ltd (Sales)
Erscheinungstermin: 15.06.2020
Sprache(n): Englisch
Auflage: 1. Auflage 2020
Produktform: Gebunden
Gewicht: 318 g
Seiten: 130
Format (B x H): 155 x 231 mm

Kundenservice Verlag Dr. Otto Schmidt KG
Neumannstraße 10, 40235 Düsseldorf | kundenservice@otto-schmidt.de | 0221-93738-997 (Inland)