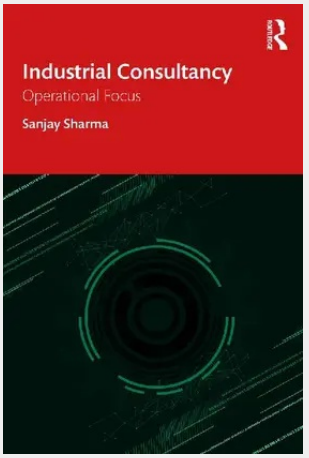
Sharma

Industrial Consultancy

Operational Focus



This book provides an in-depth analysis of industrial consultancy on a variety of issues and aspects including operations and services. This book: - Looks at both individual-level consultancy and consultancy for firms, companies, or institutions. - Uses observations, examples, and case studies to bring together key themes: consulting approach; production operations vs. services consulting; location and facilities criteria; human–machine interaction; lead time objective; outsourcing decisions and management; and infrastructure influence along with consultancy objectives, strategic considerations, and conflict resolution. - Presents a comprehensive understanding of industrial consultancy and services offered to a wide range of industries, across type, size, and scale, including manufacturing, pharmaceutical, fabrication, and transformer industries. The first of its kind, this book will be a useful resource for industry and management professionals as well as scholars and researchers of business management, business economics, operations, entrepreneurship and organizational behaviour, and engineering.

This book offers an analysis of industrial consultancy on operations and services for individuals, firms, or institutions. It examines consulting approach; production operations vs. services consulting; location and facilities criteria; human-machine interaction; lead time objective; outsourcing decision; infrastructure influence.

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