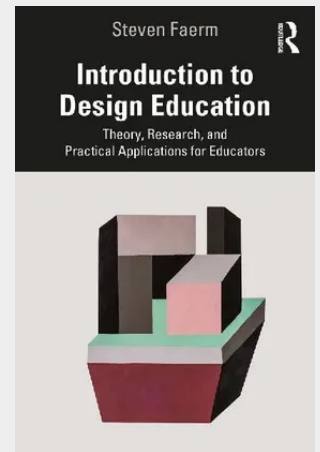


## Introduction to Design Education

Theory, Research, and Practical Applications for Educators

This practical, engaging book offers design educators a comprehensive, hands-on introduction to design education and pedagogy in higher education. Featuring instructional strategies and case studies from diverse design disciplines, including fashion design, architecture, and industrial design, from both the US and abroad, award-winning author Steven Faerm contextualizes design pedagogy with student development—a critical component to fostering successful teaching, optimal learning, and student success in this ever-evolving industry. Features include the following: · Advanced pedagogical methods and strategies to improve design students' learning, holistic development, and design school experience. · Insights into the changing nature of the design industries and future challenges faced by design educators within higher education, and how design programs can be strengthened to better respond to these challenges. · A range of practical, flexible teaching methods and pedagogical techniques that design educators can easily adapt to their own settings. · Diverse international case studies and interviews with thought leaders in design, design education, and higher education. Written by a leading educator in fashion design, Faerm offers educators, school leaders, and administrators the context and skills to understand the evolving nature of the design industry and design education, and to improve design students' learning and design school experience.

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