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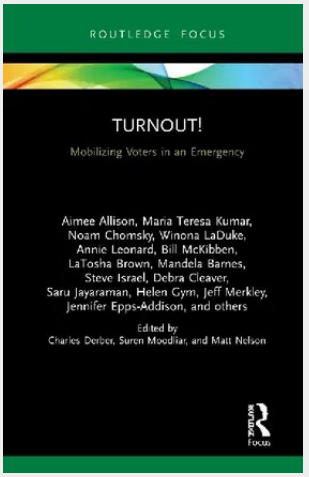
Turnout!

Mobilizing Voters in an Emergency



Turnout! offers strategies for "emergency elections," like the 2020 races, and addresses the nuts-and-bolts for civic groups and individuals to effectively turn out the vote. Indeed, few elections in recent history represent the kind of apocalyptic turning point for our planet and democracy as the present one. Turnout! is both a creative work of political vision combined with a detailed manual for turning out millions of new voters. Participation at local, state, and federal levels will have an outsized impact on the future of democracy and life itself. The elections also provide an opportunity to power-up social movements that can re-frame and re-define civic participation in an age of extreme inequality, climate change, and pandemics. Contributors include powerful movement leaders Maria Teresa Kumar (Voto Latino), Aimee Allison (She the People), Winona LaDuke (Honor the Earth), and Matt Nelson (Presente.org); leading public officials advocating greater voter engagement like Oregon Senator Jeff Merkley and Wisconsin Lt. Governor Mandela Barnes, and councilors Helen Gym and Nikki Fortunato Bas. Turnout! reveals strategies and real-world tactics to mobilize millions of discouraged, apathetic, or suppressed voters, including women, low-income, Indigenous, Black, Latinx, Asian, LGBTQIA+, student and youth, and working-class voters.

Leading activists and progressive advocates show how Trump can be defeated in 2020. Turnout! offers political vision in a detailed manual for turning out millions of non-voters. Community and movement groups and individuals will find this resource valuable for mobilizing voters who can change America's future.

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