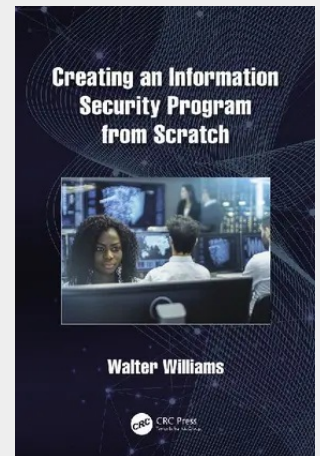


Creating an Information Security Program from Scratch

This book is written for the first security hire in an organization, either an individual moving into this role from within the organization or hired into the role. More and more, organizations are realizing that information security requires a dedicated team with leadership distinct from information technology, and often the people who are placed into those positions have no idea where to start or how to prioritize. There are many issues competing for their attention, standards that say do this or do that, laws, regulations, customer demands, and no guidance on what is actually effective. This book offers guidance on approaches that work for how you prioritize and build a comprehensive information security program that protects your organization. While most books targeted at information security professionals explore specific subjects with deep expertise, this book explores the depth and breadth of the field. Instead of exploring a technology such as cloud security or a technique such as risk analysis, this book places those into the larger context of how to meet an organization's needs, how to prioritize, and what success looks like. Guides to the maturation of practice are offered, along with pointers for each topic on where to go for an in-depth exploration of each topic. Unlike more typical books on information security that advocate a single perspective, this book explores competing perspectives with an eye to providing the pros and cons of the different approaches and the implications of choices on implementation and on maturity, as often a choice on an approach needs to change as an organization grows and matures.

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