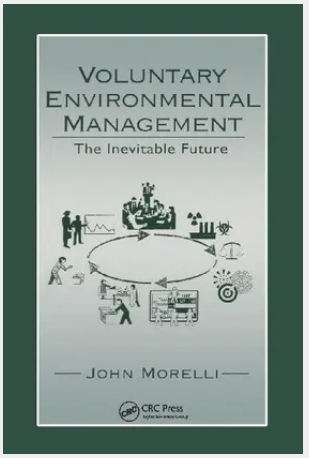
Morelli

Voluntary Environmental Management

The Inevitable Future

A shift from government oversight to private sector self-regulation appears to be the future of environmental management. This will be a complex and complicated transition, as individual companies attempt to balance their needs against that of the surrounding communities - and world. Voluntary Environmental Management: The Inevitable Future explores how business and industry are preparing for this dramatic shift in responsibility and accountability. John Morelli pinpoints companies that have already adopted environmental auditing and management tools; examines the deficiencies of government-imposed environmental regulations; and shows how businesses can become more proactive in monitoring and managing their environmentally affective activities. The role of global marketplace forces receives substantial emphasis in Voluntary Environmental Management: The Inevitable Future, especially in light of the widespread international acceptance of new ISO 14000 standards.

This text explores how business and industry have already adopted environmental auditing and management tools; examines the deficiencies of government-imposed environmental regulations; and shows how organizations can become more proactive.



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