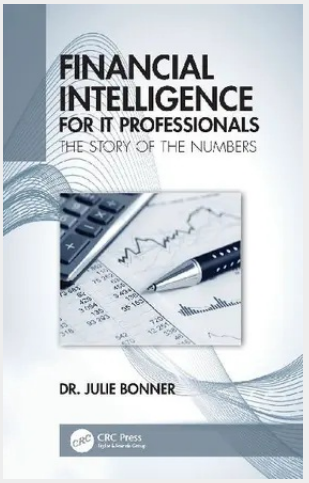
Bonner

Financial Intelligence for IT Professionals

The Story of the Numbers



There are many books written for the accounting and finance community. However, there are very few books written to help the non-financial career professionals who still need to understand the conceptual fundamentals of accounting and finance. In 20 years of teaching this material to non-financial professionals, Dr. Bonner has perfected a teaching approach that works to help the non-financial professional engage with the material to use financial information in leveraging their career without becoming overloaded with information that is not helpful to them. Learning this material takes repetition, application, and building the thinking processes necessary for effectiveness. Many think the challenge with finance is the math, but as this book will demonstrate, it is a conceptual problem. If you understand the conceptual framework, you will understand the math. Dr. Julie Bonner is currently a tenured professor at Central Washington University in the information technology and administrative management department. Her career has spanned business and education for over 30 years. Initially, she received a Bachelor of Science degree in accounting, whereafter she earned an MBA and then a doctorate in organizational leadership.

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145,40 €
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Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780367627485
Medium: Buch
ISBN: 978-0-367-62748-5
Verlag: CRC Press
Erscheinungstermin: 22.12.2021
Sprache(n): Englisch
Auflage: 1. Auflage 2021
Produktform: Gebunden
Gewicht: 465 g
Seiten: 209
Format (B x H): 157 x 235 mm

Kundenservice Verlag Dr. Otto Schmidt KG
Neumannstraße 10, 40235 Düsseldorf | kundenservice@otto-schmidt.de | 0221-93738-997 (Inland)