

Stadler

Screen Media

Analysing Film and Television

Screen Media offers screen enthusiasts the analytical and theoretical vocabulary required to articulate responses to film and television. The authors emphasise the importance of 'thinking on both sides of the screen'. They show how to develop the skills to understand and analyse how and why a screen text was shot, scored, and edited in a particular way, and then to consider what impact those production choices might have on the audience. Stadler and McWilliam set production techniques and approaches to screen analysis in historical context. They demystify technological developments and explain the implications of increasing convergence of film and television technologies. They also discuss aesthetics, narrative, realism, genre, celebrity, cult media and global screen culture. Throughout they highlight the links between screen theory and creative practice. With extensive international examples, Screen Media is an ideal introduction to critical engagement with film and television.



Auf Anfrage

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