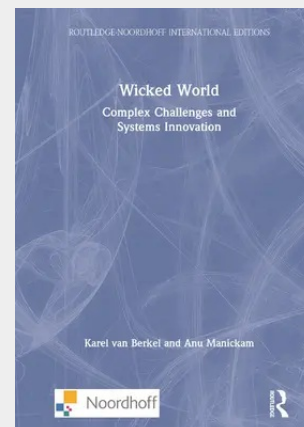


Wicked World

Complex Challenges and Systems Innovation

Wicked World advocates the need to acknowledge the complex contexts in which managers, professionals and policymakers operate. Conventional tools do not serve us well in these new contexts and regularly aggravate the situation. This book offers a systemic perspective in exploring complex challenges and a sensemaking framework to deal with interconnected, persistent problems. Looking beyond the problem; seeking deeper patterns and linkages to other problems; realizing that cause and effect may not be obvious or close by; and that small changes can have major impacts...these are essential steps in operating in a wicked world. It is time for new perceptions and concepts that can support us. Systems and complexity theories are a starting point for this book. A comprehensive sensemaking framework can guide us in dealing with challenges such as digitalization and robotization impacting businesses, institutions, homes and society as a whole; social inequity and polarizing discourses; obesity, burn-out and cybersecurity. The first step is to become 'systems savvy' – Wicked World takes you on this journey.



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