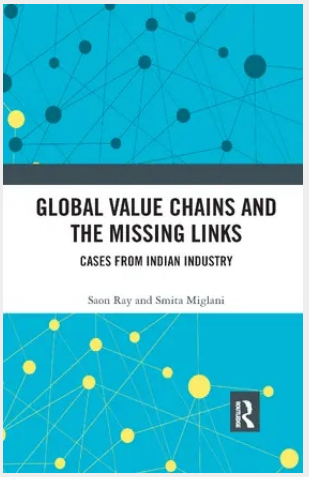
Ray / Miglani

Global Value Chains and the Missing Links

Cases from Indian Industry

Global value chains (GVCs) are fraught with the phenomenon of fragmentation and dispersion of production across the world. India presents a unique example with its high potential in manufacturing capability but low integration in GVCs. This book examines the reasons why India has failed to integrate within GVCs so far and looks at key examples to understand the impediments in this process. The chapters bring together case studies from across the manufacturing industry – labour-intensive (garment, paper and diamond), capital-intensive (automobile and petrochemical), and knowledge-intensive (semi-conductor microchip, chemical and pharmaceutical) sectors. Together, they present stories of successful integration of some firms in GVCs as well as the difficulties faced by them. The volume also highlights the importance of GVCs in the context of developing countries in terms of benefits such as income and value generation, knowledge and technology collaborations, and advances in systems and processes. This book will interest scholars and researchers in economics, international trade studies, development economics and business management as well as to practitioners, policymakers, government officials, and those in the corporate sector.



Auf Anfrage

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780367734503
Medium: Buch
ISBN: 978-0-367-73450-3
Verlag: Taylor & Francis
Erscheinungstermin: 18.12.2020
Sprache(n): Englisch
Auflage: 1. Auflage 2020
Produktform: Kartoniert
Gewicht: 530 g
Seiten: 284
Format (B x H): 138 x 216 mm