Hensher / Stopher

Behavioural Travel Modelling

Originally published in 1979, this study deals on a fully comprehensive level with both passenger and freight travel. The 40 chapters deal with an extensive range of related topics, including equilibrium modelling, theoretical and conceptual developments in demand modelling, goods movement and forecasting and policy. It outlines approaches to understanding travel behaviour, which move beyond the individual choice theory towards a broader consideration of activities.

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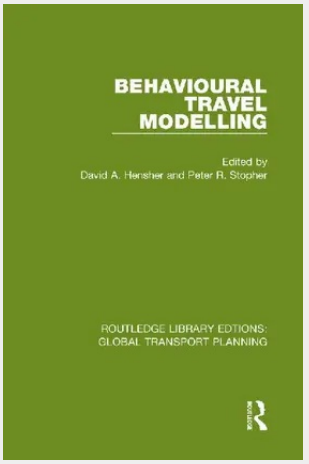

301,80 €
301,80 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780367740870
Medium: Buch
ISBN: 978-0-367-74087-0
Verlag: Routledge
Erscheinungstermin: 12.05.2021
Sprache(n): Englisch
Auflage: 1. Auflage 2021
Serie: Routledge Library Edtions: Global Transport Planning
Produktform: Gebunden
Gewicht: 1407 g
Seiten: 872
Format (B x H): 161 x 240 mm

Kundenservice Verlag Dr. Otto Schmidt KG
Neumannstraße 10, 40235 Düsseldorf | kundenservice@otto-schmidt.de | 0221-93738-997 (Inland)