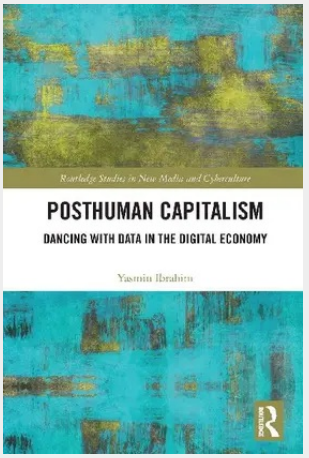
Ibrahim

Posthuman Capitalism

Dancing with Data in the Digital Economy

Posthuman Capitalism critically reviews the manifestation of capitalist agenda online by examining the phenomenon of the ‘posthuman’ in the data economy. The chapters examine our posthuman condition, where we are constantly asked to partake in platforms which perform to capitalist agenda while socializing us into new platforms of living, consuming and interacting online. Labelling these modes of our experiential extractions, transactions and re-making of our mortal lives as posthuman capitalism, the book reviews the human entanglements from sociality, friendship, desire, memory, transgressions of privacy and co-production of value through the data economy. Offering innovative and interdisciplinary conceptualisations and vantage points on our contemporary data society, this book will be a key text for scholars and students in the areas of digital media, communication studies, sociology, philosophy and social psychology.

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62,80 €
62,80 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780367763541
Medium: Buch
ISBN: 978-0-367-76354-1
Verlag: Routledge
Erscheinungstermin: 29.01.2024
Sprache(n): Englisch
Auflage: 1. Auflage 2024
Serie: Routledge Studies in New Media and Cyberculture
Produktform: Kartoniert
Gewicht: 278 g
Seiten: 174
Format (B x H): 156 x 234 mm

Kundenservice Verlag Dr. Otto Schmidt KG
Neumannstraße 10, 40235 Düsseldorf | kundenservice@otto-schmidt.de | 0221-93738-997 (Inland)