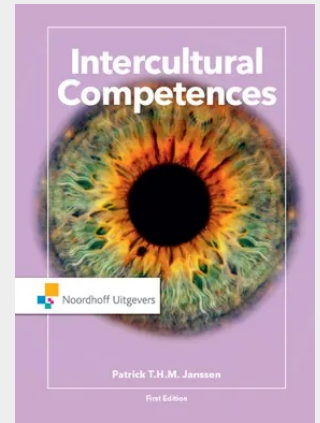


Intercultural Competences

In a multicultural environment, having intercultural competences is the most important determining factor between success and failure. This concise book introduces the topic for students and scholars. Building upon an accessible understanding of cultural differences, the author provides various models for understanding and framing culture. Theory is linked to practice by examining how to deal with intercultural conflicts via practical examples and advice. Students striving to perform well in intercultural environments, will benefit from reading this book which helps them convert models and cultural knowledge into practical skills.



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