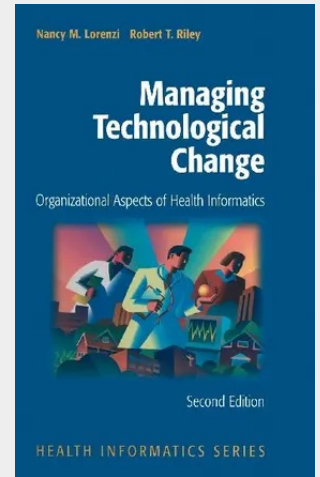


Managing Technological Change

Organizational Aspects of Health Informatics

The successful implementation of health information systems in complex health care organizations ultimately hinges on the receptivity and preparedness of the user. Although the Information Age is well underway, user resistance to information systems is still a valid concern facing the informatics community. This book provides effective management strategies to health care administrators for the productive integration and maintenance of such information systems. The Second Edition covers three main areas: technical skills, project management skills, and organizational and people skills, including the practical implementation strategies necessary to make the system an operational success. The audience for this book consists of health care administrators, CEOs, clinicians, IT developers, librarians, and professors.

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