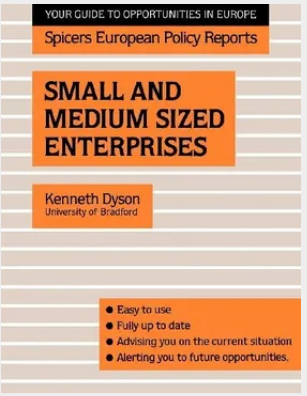
Dyson

Small and Medium Sized Enterprises

The single European market after 1992 presents a major challenge to small and medium-sized companies in the Community. Whether it is developing exports and/or fighting off new imports, Europe's entrepreneurs will have to `think European'. Moreover, the European Community institutions themselves have developed special policies designed to promote the interests of Europe's smaller companies. This volume explains how the EC's policies towards small and medium-sized enterprises have developed and what they currently entail. It guides the reader through the various EC policy initiatives and the new legislation - including that in the `1992' package - relevant to the smaller business company. It offers summaries of the key EC documents concerned, and presents a full listing of all the other relevant proposals and policies. Like the others in this series, the volume is both comprehensive and up-to-date: it discusses not only what the EC has done which is relevant to small businesses, but also what it is proposing to do in the future.

Small firms are at the forefront of the European economy. To develop exports and fight off imports Europe's entrepreneurs have to `think European'. This volume guides you through the EC's special policies for small firms.



140,60 €
140,60 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780415038294
Medium: Buch
ISBN: 978-0-415-03829-4
Verlag: Routledge
Erscheinungstermin: 02.11.1989
Sprache(n): Englisch
Auflage: 1. Auflage 1989
Produktform: Kartoniert
Gewicht: 294 g
Seiten: 144
Format (B x H): 189 x 246 mm

Kundenservice Verlag Dr. Otto Schmidt KG
Neumannstraße 10, 40235 Düsseldorf | kundenservice@otto-schmidt.de | 0221-93738-997 (Inland)