

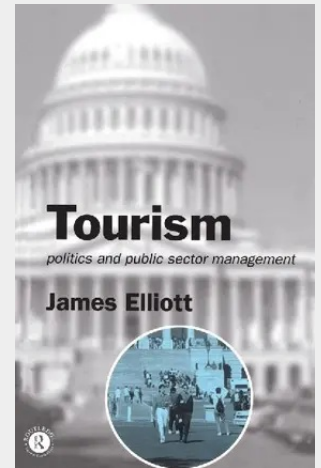
Elliott

Tourism

Politics and Public Sector Management

Tourism looks set to replace oil as the most important global industry. James Elliot explores the ways in which governments of both developed and developing countries manage this increasingly diverse and volatile industry, providing a historic and economic overview as well as the reasons why and how governments are involved in tourism management. Using case studies from the UK, Australia and the Third World this wide ranging book covers: policy-making and planning; local governments; airlines and airports; and environmental control and sustainable development. Detailed information boxes and excerpts of official documents illustrate government management of the tourism system and provide criteria for evaluation

James Elliot examines the impact of tourism on developed and developing countries and the ways in which governments have managed this diverse and volatile industry. The issues are explored using a range of case studies from around the world.



76,40 €

76,40 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780415071581

Medium: Buch

ISBN: 978-0-415-07158-1

Verlag: Routledge

Erscheinungstermin: 10.07.1997

Sprache(n): Englisch

Auflage: 1. Auflage 1997

Produktform: Kartoniert

Gewicht: 378 g

Seiten: 296

Format (B x H): 140 x 216 mm

