

Inside Prime Time

Prime time: those precious few hours every night when the three major television networks garner millions of dollars while tens of millions of Americans tune in. Inside Prime Time is a classic study of the workings of the Hollywood television industry, newly available with an updated introduction. Inside Prime Time takes us behind the scenes to reveal how prime-time shows get on the air, stay on the air, and are shaped by the political and cultural climate of their times. It provides an ethnography of the world of American commercial television, an analysis of that world's unwritten rules, and the most extensive study of the industry ever made.

A classic study of the workings of the Hollywood television industry. The reader is taken behind the scenes to see how shows get their air time and how they are shaped by the political and cultural climate of the time.



62,20 €

62,20 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780415085007

Medium: Buch

ISBN: 978-0-415-08500-7

Verlag: Routledge

Erscheinungstermin: 15.09.1994

Sprache(n): Englisch

Auflage: 2. Auflage 1994

Serie: Communication and Society

Produktform: Kartoniert

Gewicht: 582 g

Seiten: 384

Format (B x H): 156 x 234 mm

