

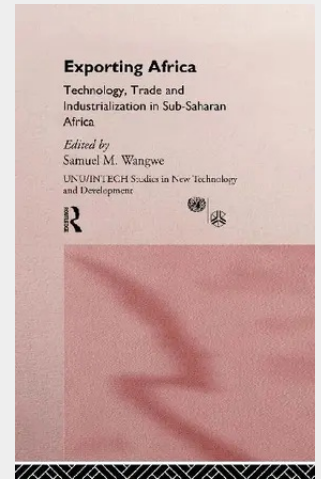
Wangwe

Exporting Africa

Technology, Industrialism and Trade

Exporting Africa explains how firms, which have developed export trade in Sub-Saharan economies, have been able to sustain their competitiveness in the face of rapid technological change in the international economy: in short, how they deal with the threats and the promises which rapid technological changes present to Africa. The papers present new empirical research and an innovative conceptual framework.

This book looks at firms which have developed export trade in Sub-Saharan economies, and how they have sustained their competitiveness in the face of rapid technological change in the international economy.



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