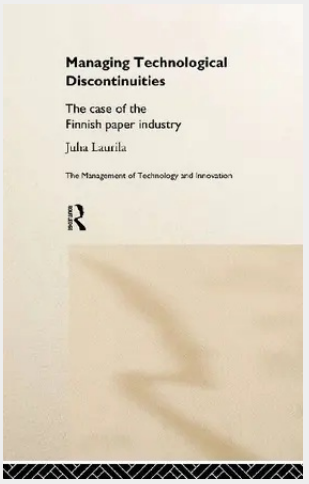
Laurila

Managing Technological Discontinuities

The Case of the Finnish Paper Industry

Usually firms introduce new technology in an incremental way, wisely seeking to minimise the adverse effects which business and employees might face. However, this is not always the case. Sometimes technological discontinuities occur when radically different technological systems and working practices are implemented, with the possibility of widespread disruption and conflict. This book looks at this topical issue through the experiences of the international giants of the Finnish paper industry - an industry at the cutting edge of fundamental technological innovation.

This volume describes how conflicting managerial actors become mobilized to co-operate in situations of discontinuous technological change. These ideas are explored through an in-depth study of the Finnish paper industry.



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